

REAL ESTATE WEEKLY

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Uniform approach to work

Employees of The Durst Organization who work in its nine commercial properties are now sporting new uniforms designed and manufactured by I. Buss & Allan Uniform, announced Jennifer Busch, chief executive officer of I. Buss & Allan.

The uniforms vary according to role, with different outfits for security staff



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and concierges, porters, cleaning staff, engineers and foremen.

Each outfit, however, features the iconic Durst logo embroidered in a custom shade of blue. The blue logo also appears in custom-designed patterned ties for the security and concierge staff, who also wear black suits. The cleaning staff has uniforms dyed a unique shade of blue with contrasting

blue buttons.

Durst executives were actively engaged in the design process. "Designing and manufacturing the uniforms was a collaboration between I. Buss & Allan and The Durst Organization," said John Mongello, director of building services for The Durst Organization.

"We worked together through every step of the process and generated a product that works well, looks good and makes us and our employees proud."