

REAL ESTATE WEEKLY

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Uniform firm dresses Solow's properties

The uniform design and manufacturing firm I. Buss & Allan Uniform has been hired to provide the custom-made design and full-servicing of doormen and concierge uniforms for all of Sheldon Solow's residential buildings in New York City, announces Jennifer Busch, chief executive officer of I. Buss & Allan.

The buildings are all on Manhattan's East Side: One Sutton Place North (420

East 61st Street), One East River Place (525 East 72nd Street), 265 East 66th Street, and Rivers Bend (501 East 87th Street).

"The new uniforms will fully reflect the image of Solow and these luxury buildings," said Busch.

"For example, the designs feature double-breasted charcoal suits with velvet-cuff trim and collars, a unique reverse diamond pattern on the sleeves, and

customized logos in red on all suits that pop on the charcoal uniforms."

In addition to designing the uniforms, I. Buss & Allan will clean, maintain, repair and replace the uniforms over a four-year period.

"Solow and his properties have long been famous for their quality and service," notes Ms. Busch. "We're excited about working with them to support their brand."